EXTENDING THE KINGDOM OF GOD...ONE PERSON AT A TIME®

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PRODUCING KINGDOM DEADDERS

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from the editor The Squirrel for in the Road

Significant Opportunity Requires Significant Change

ob Hope and Bing Crosby had a famous series of comedic films: "The Road to Singapore", "The Road to Zanzibar", "The Road to Utopia", and many other "Road" movies. I have a series of not-so-famous "Road" stories such as "The Turtle in the Road" and "The Possum in the Road", and now, that illustrious series is about to become a trilogy.

As I was driving to work early one morning recently, I saw a little squirrel staggering across a patch of grass carrying a large pine cone in his mouth. The pine cone was bigger than the squirrel, and I was admiring the strength and determination of the squirrel to deliver what promised to be a large food supply to his secret stash. Unfortunately, the squirrel's preoccupation with his burden made him unaware of his surroundings, and he tottered out into the street, directly in the path of my car.

Thank the Lord, this story has a happy ending. Because I was watching him, I was able to brake, swerve, and avoid ending that squirrel's life. He suddenly looked up at me and the dangerous car, eyes wide ... but teeth still firmly gripping the pine cone. Had I not been alert, his task could have killed him. There is a time to hang on and a time to let go. Whatever season we are in, we should remember to "let God be God." I used to hear friends such as Don Basham and John Bigger use that phrase a lot. Perhaps I need to be reminded of that on a regular basis!

At any rate, the same week I saw the squirrel, I resigned as Senior Pastor of Covenant Church of Mobile, after serving the congregation for nine years. I will continue to serve the church as an Elder, but I am going to be focusing much of my time and ministry on the continuing work of CSM Publishing and Charles Simpson Ministries. Other good and capable ministry allies will continue to carry Covenant Church forward ... God has told me to put it in His hands and in theirs.

I look forward to working with them, while being free to travel in ministry, write, speak, and serve other pastors and their families. I am also excited about working more closely with my Dad in this stage of his own ministry journey. (My full resignation statement is online here: http://www. csmpublishing.org/discuss/viewtopic. php?t=146.)

Years ago, I remember singing a song about how I was going to hold on to God. But the Lord reminded me that the bigger issue was that He was going to hold on to me. Sometimes we need to remember that He is the one Who holds us all, and that there is no power that can snatch us out of His hand. I am not only "prone to wander" but also "prone to strive" in my own strength. May He deliver us from both.

Learning how to trust Him, even when I am called to work hard, is a lifelong journey. He promises that we can have rest and peace, even in the midst of our labors or difficult circumstances. Autumn is here, and Winter is coming. But He is the God of all seasons. Some may feel frantic as cold winds blow ... the urgency to store and stock up and brace ourselves for ice and snow.

Some in our society are hoarding food, building castles and fortresses, and fleeing into the wilderness. I saw one family on TV who is building catapults for the coming war. Zombie apocalypse, anyone?

The people who know their God will display strength and take action, Daniel 11 tells us. This is neither the time for apathetic passivity nor for frantic fearful striving. This is a time to seek God, trust Him, listen, and do what He says in a spirit of faith and hope. 121

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A Surprising Conversation

How to produce Kingdom leaders for a culture that desperately needs them BY CHARLES SIMPSON

was flying home from a ministry trip recently and was seated next to a young African-American man. I had noticed him with an older man prior to boarding the plane. He was exceptionally respectful, polite, and attentive. Because he seemed like such a fine person, I asked him what he did. "I box," he said. I asked him if he was a believer in Jesus; he said that he was. Then I asked where he learned to be as he was. He pointed to the row behind us, "My coach and manager," he replied.



"Hmm, a Kingdom boxer?" I thought. "Amazing!" Because I had done some boxing in college, we were able to connect on both levels—the kingdom of God and boxing. I realized that his coach must be a Kingdom man also and had brought the kingdom of God into this young man's life, as no one else had.

Then I thought about our churches who have lost so many of our young people. Are we raising up Kingdom leaders who can reign in life in every area in righteousness, peace, and joy in the Holy Spirit? (See Romans 5:17-21; Romans 14:17.)

KINGDOM LEADERSHIP

Many years ago I became impressed with Isaiah 32, "A king will reign in righteousness and princes will rule with justice. A *man* will be a dry place, as the shadow of a great rock in a weary land." The chapter goes on to describe the blessings of righteous leadership. The previously mentioned coach is one

example that we can see today. The king raises up princes who would rule. The Lord is not content to be the only leader. His desire is to impart, prepare, and put others in paces of leadership so that they can reflect His government in what would otherwise be darkness. Jesus is the epitome of this truth in that His primary focus was upon raising up disciples who would later bring righteousness, peace, and joy in the Holy Spirit to nations.

I do not equate Church leadership with Kingdom leadership. Church leadership is confined to the Church. Kingdom leadership is expanded to every realm of life—even boxing. To do its job, the Church, which is Christ's Body, must produce leaders who can influence beyond the Church.

MOSES

Moses was a pastor and had a mega church—"The Church in the Wilderness." But he was much more. He was an administrator, economist, a legal expert, an agriculturalist, and gifted to reign in every facet of national life. And he raised up other leaders that handled a broad array of community life—leaders like Joshua and the elders.

The Lord told Moses, "I will raise up a prophet like you from among the brethren and will put my words in his mouth" (see Deuteronomy 18:18). Peter quotes this and refers to Jesus as that person (see Acts 3:22) Jesus was and is the fulfillment of God's Word to Moses. Therefore, while Jesus is the "Chief Pastor", He is so much more. He is the consummate leader in every field of life. He has brought righteousness, peace, and joy in the Holy Spirit—not only to church life—but to business, economics, agriculture, and every realm through leaders who see Him as their King.

The Lord desires that we raise up "princes." The Lord gives gifted leaders to the church who in turn equip leaders to influence the world. Moses did that; David did that; Jesus and the apostles did that.

RAISING UP LEADERS

Real kingdom leaders reproduce. Jesus produced enduring leaders who withstood the most rigorous persecution and even gave their lives. He not only motivated, He imparted. In order to be effective in our world, the Church must return to its origins. The longer we delay, the greater will be our loss of influence in the world.

Too often we send our youth off to some school to be shaped by others who do not share our faith and Kingdom values. What is often produced is some politically correct mindset that lacks the substance to effect the larger world. They are often blinded spiritually and unable to deal with the realities of our time.

What are some of the traits that the King wants to instill in those who can affect the world? Here is a partial list of traits that we must "coach" into those who will enter the battle for hearts and minds....

CHARACTER: That word comes from "engraved." Originally, numbers and letters were called "characters". They were engraved upon some hard surface such as stone. Character is what has been engraved in us by the chisel of teaching and circumstance. That chisel in God's hands produces Kingdom character—like Jesus. determined by the principles that he or she consistently regard and observe.

COURAGE: Courage comes from the French word for heart. It is the ability to face difficulty and danger without fear. Leading requires moving toward a purpose



PRINCIPLES: These are the fundamental rules or laws that guide conduct. Jesus was a teacher of principles such as faithfulness brings increase and sowing determines reaping. He based outcomes on principles. The character of a leader is

and goals that will always incur opposition. Again, we can learn from Moses and most certainly, Jesus.

VISION: Vision is not predicting the future; it is *seeing* it. Vision is the goal that calls us beyond all else and is seen in the light of God's presence. Vision is a gift from God that requires one to pay the price to move toward it, whatever the price may be. Kingdom visions are a part of God's overall purpose in the earth and will test our character, principles, and courage.

PERSUASIVE: This is the ability to clearly articulate the vision with a passion that catches on fire the hearts of hearers. Character, principles, courage, and vision attract those who innately know that they were born for a cause. The cause of God's Kingdom moves leaders to become as persuasive in life, speech, and power, as possible.

ENDURING: The vision of God's Kingdom on earth is the most enduring of all visions. It was what was lost in the Garden of Eden and regained in Christ. It is the prophet's promise and the Messiah's mission. Other "visions" do not endure. The fire that Moses saw at the burning bush kept burning, and still burns.

TRUSTWORTHY: All of the above traits evoke the trust of others. Consistent leaders make a daily deposit in the "Bank of Trust". Inconsistency is a withdrawal from the leader's account. Leaders that fail to keep their promises go bankrupt in their influence. All prosperous societies are built upon morality and trust.

STRATEGIC: Biblical leaders were able to plan but they got their plans from the Holy Spirit. The Lord Who knows the end from the beginning will give us the next step that leads to His eternal purpose. Success must not be based upon "a good idea," but it must come through sound strategies (see Noah, Moses, and David). We are in a spiritual war that requires divine strategy.

LISTENERS: Kingdom leaders listen to their followers, not for guidance, but to gain strategic wisdom (see 1 Chronicles 13:1; Acts 15). Listening provides the intelligence that is needed for sound strategy. Listening is not poll taking, it is *pulse* taking.

FALSE FOUNDATIONS

Jesus made it clear that influence built upon "sand" would fall. Sand is anything other than the Word of God (see Matthew 7:24-29). The Word of God stands forever, and those who stand upon it will be proven in the storm.

There are many false foundations. Our culture is obsessed with image, popularity, celebrity, and wealth, but all these will melt like snow on a hot day. Experiencing "fifteen minutes of fame" is not leadership. Leadership is what people who come along later realize, and contemporaries often fail to see.

Popularity can be seductive and often is. My dad used to say that some people were not really leaders, they just "jumped in front of a parade." When those leaders fail to meet their followers' expectations, the "parade" becomes a trampling mob. True leaders follow Jesus and allow Him to determine who follows them. We must produce these kinds of leaders. How?

THE DISCIPLE-MAKER

Jesus shows us how to produce Kingdom leaders. We will not get that from our culture. It was His priority. He had a laser-like focus on those that God gave Him (see John chapters 14-17). He did not spend all of His time at meetings. He had compassion on the multitudes and that motivated Him to be a disciplemaker. Those disciples affected the multitudes.

We can all play a role in developing Kingdom leaders. Parents, husbands, wives, pastors, teachers, coaches, business people, political leaders, and leaders in every field can play a constructive role in imparting the character and principles of Jesus the King, and raise up "princes" who are desperately needed.

One coach said, "My goal is not the championship; it is to produce champions." That is how he won championships. We will not win by wanting our culture to be better. We will win by producing better leaders!

Ask yourself a few questions: Who am I leading or influencing? What am I imparting? Am I showing them how to reign in life both spiritually and practically? What does the Great Commission mean to me on a personal level?

Our communities, churches, professions, businesses, and trades need leadership that can bring righteousness, peace and joy in the Holy Spirit. That is the kingdom of God. We may not be Moses, but we can be like Moses to someone!

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CHARLES SIMPSON is Editor-in-Chief of *One-to-One* Magazine. He ministers extensively throughout the United States and among the nations.



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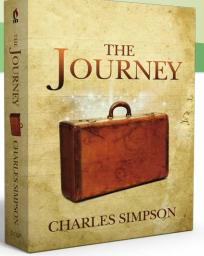
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All I Want for Christmas

How to prioritize our giving and receiving BY STEPHEN SIMPSON

Autumn is in full swing and that means that Christmas is coming soon! This is my favorite time of year. I love the cooler weather, the wild colors in the trees, and the times to gather with friends and family. Manufacture and Annual States

Here along the Gulf Coast, it's a great time for seafood. This was the time of year when my late Grandma Simpson would pull out the big gumbo pot and load it up with fresh crab, shrimp, and oysters, along with a rich dark roux, and some okra and onions. Our extended family would gather around the table for feasting, fellowship, storytelling, and laughter. Sometimes, my Uncle Riley and Aunt Mikki and Uncle George and Aunt Carolyn would come to town. Uncle Riley would go to the seafood market and join Grandma in the kitchen for a serious seafood throw down.

Sometimes, we would visit Texas at Thanksgiving, and Uncle George would put a turkey in the smoker ... or the fryer! He and Grandma would be teasing and kidding each other while each worked their culinary magic in the kitchen. We loved it when the parents and grandparents had cooking duels. All of us grandkids and cousins were the winners!

Grandma loved her family, natural and spiritual. She selflessly served all of us, both at home and in the church, and she loved doing it...that is, she drew great joy from blessing others. My wife, Susanne, reminds me so much of her. Susanne is the hardest worker I know, and does so much to serve others. In the more than 28 years we've been married, I've been amazed at how much she does every day to bless our extended family and to serve behind the scenes in our church and also through CSM.

My Grandma loved to quote the Apostle Paul from 1 Timothy 6:6, which says: "Now godliness with contentment is great gain." She certainly lived that verse. Grandma loved simplicity and found her joy in the Lord, His people, and her family, rather than in having lots of "stuff".

This is something worth considering with Christmas just around the corner. Of course, retailers and advertisers have been telling us for months now about Christmas—not to celebrate Jesus but in frenzied attempts to whet our appetite for more stuff and to rev up our shopping motors. While I love to give (and, frankly, to receive) Christmas gifts, the truth is that I don't really need the latest gizmos and whatnots in order to truly enjoy the season.

CHRISTMAS IS NOT YOUR BIRTHDAY

I heard one Pastor tell his congregation, "Christmas is not your birthday!" Even if your birthday is December 25, the reason we actually celebrate Christmas is because of the birth of Jesus. Christmas giving, therefore, should reflect His priorities, rather than simply serving our selfishness.

Now, perhaps you think that I am simply a Grinch who dislikes toys, Santa, tinsel, Christmas trees, silver bells, and carving the roast beast. Nothing could be further from the truth! I'm as jolly as the next guy, and maybe jollier, from Thanksgiving all the way through to the National Championship game. But I would remind you that, according to Dr. Seuss, it was the Grinch himself who thought that Christmas was all about material things, until he learned a beautiful lesson that it was about so much more.

Thank God, for many families, Christmas means more than worshipping at the altar of consumerism. As you plan your family events, budget, and giving during this season, think back on what Paul told Timothy, his son in the Lord, concerning the blessing of contentment. This is a great time to impart truth to our children about Who Jesus really is and what worshipping Him is really all about.

I would suggest a few ways that we can do that ...

CHRISTMAS WORSHIP

What a great time to spend together with family around the biblical Christmas story and singing together about the newborn King! If your kids see you experiencing the joy of God's presence and Word, they will hunger for these and seek them as well. Just as we shape our children's natural appetites for food, so also can we shape their spiritual appetites. We can teach them to crave more "stuff" or we can teach them to find contentment in

the Lord and what He has provided.

Worship is all about priorities. Jesus said in Matthew 6, "Wherever your treasure is, there will you find your heart." He called us to

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marketplace exchange

Following the greater Guide for the way ahead in business and in life > JONATHAN SIMPSON

LETTING GO OF THE MAP

e like maps. They are comforting because they tell us when and if to change course. Considering our current course, it won't be long before our cars drive themselves so we can sleep in the back and occasionally wake up to ask, "Are we there yet?"

Consider the following excerpt from a June 2, 2013. article in the Wall Street Journal entitled, "Risk-Averse Culture Infects U.S. Workers, Entrepreneurs". The reporter says, "Three long-running trends suggest the U.S. economy has turned soft on risk: Companies add jobs more slowly, even in good times. Investors put less money into new ventures. And, more broadly, Americans start fewer businesses and are lessinclined to change jobs or move for new opportunities."

Americans increasingly employ "mapmakers" through schools, governments, and even some churches to "give us the answer." Sometimes our map is, "the way it's always been done." These kinds of maps might have some use, but they can give us a false sense of security. Mapmakers direct our change, steering us toward their target. Change sells, yet much of the change we see is decline. Sometimes it is safer to drive off the map. Our problem is not only that we need better maps; we need less map dependence. Whatever direction America

chooses, the Kingdom remains "the land of opportunity" and pioneers are its inhabitants.

OUR GUIDE

There are no maps to the future, but there is a Guide. When the fullness of God became flesh and dwelt among us in Christ, the greatest opportunity and change on earth began. He chose to meet us where we are—a fallen world; to reveal Himself to us; to give us His humanity; and to connect with us more personally than ever before. If ever God could make Himself vulnerable, this was it. If ever the status-quo was confronted, this was it. If ever a man gave unselfishly, this was it. And if ever our world was changed, this was it.

WHAT IS YOUR REAL MOTIVE? WE CAN'T MAKE TRUST OUR PRETTY VENEER, GLUED OVER SELF-CENTEREDNESS.

Our greatest opportunity is to follow Jesus and put our trust in Him. Continually following Him means continual change. Thank God, He remains the same yesterday, today, and forever.

Share. Shift. Earn.

Pioneers in the Kingdom convert challenges into opportunities. The dead-end roads we are on will require us to get out and blaze new trails. Here are three practical entrepreneurial approaches to challenges facing us all, especially in business:

Our challenge: fragmentation

We have become an increasingly less cohesive society because we share fewer and fewer values. Unlike 60 years ago, we have vastly different beliefs and preferences. We are much less agreeable.

Our opportunity: share our cause

You need to share your cause so that others can share in it. A common cause brings unity and builds community. Ever go to a football game, classic car show, or pet adoption? It's amazing the diversity of people that will come together around a common interest. My grandfather used to say, "The happiest people are those living for a cause beyond themselves." People want a cause. Hopefully, there's more that you can say about your cause than "making money." Your cause will not appeal to everyone, so don't spend your resources trying to push it to out the masses. Be specific and personalized with the market you choose. Mass is the old market: micro is the new.

Our challenge: consumers

We consume. We are takers, we are in debt, we want it free, we are entitled, and we throw it away when we've used it up.

Our opportunity: shift toward participants

Is that the kind of clientele you want? Mere consumers? Your clients aren't thrilled with the label either. Shift your mentality from developing consumers toward developing participants. Now you're in it together.

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MARKETPLACE EXCHANGE Continued from page 13

Southwest Airlines is a great example of a company that invites participants. Frequent flyers of Southwest know that they might end up as an in flight game contestant or part of a group sing-a-long. They are not afraid to let their customers play with their brand. They create an experience, not a transaction.

When we shift from selling our brand to building relationships we are enabling feedback. Feedback makes us better. Heavy branding can become a wall.

Our challenge: untrusting culture

The Philip Morris (parent company of Marlboro cigarettes) values statement says: "integrity, trust, and respect." It used to be that a company could project who it wanted to be. Slick advertising went a long way. A company's word was less disputed because information was slow and limited. Today, of course, information is fast and broad, and everything is questioned. People care less about who you say you are.

Our Opportunity: Earn trust

Trust is more valuable than currency, especially today. People want to know, where is your humanity? How do you really see them? What's your real motive? (By the way, God asks us these questions also!) Do you show interest only in others so that they will show interest back? Are you dependable, responsive, and consistent? Where is your fellowship, listening, transparency, vision, and vulnerability? We can't make trust our pretty veneer, glued over our self-centeredness.

Where do we grow from here?

If we dare move towards sharing, shifting, and earning, let us remember Matthew 6:1-2, "Be careful not to practice your righteousness in front of others to be seen by them...do not announce it with trumpets."

Your marketing team can't "fix" this for you. These are core transformations. Nobody should know our business better than us. Real changes would need to start there. It's an investment. We have to consider that it's hard to skate where the puck is heading if we don't invest in skates.

Perhaps the biggest hurdle that keeps us from sharing, shifting, and earning is control. It feels like we're losing control. We're letting go of our maps, and this is difficult. If we could loosen our grip on control, we might cling a little tighter to our Guide.

Unless time travel becomes a reality soon, our purpose and destiny is now. You and I were made for this time in history. The Kingdom and the marketplace beckon us to become pioneers and entrepreneurs. Pioneers to the future discover the opportunities of the present.

We have all seen the picture of our galaxy with an arrow pointing to a dot that says, "You are here." It's easy to focus on that dot and our smallness, but a Kingdom perspective says, "How great is our God!" God help us to have a vision beyond the problems. As my brother, Stephen, says, "It doesn't take a prophet to see the darkness, but it does take God's grace to see the light."

May the Lord bless your journey of discovering new opportunities with Him and encouraging others to become Kingdom pioneers! [121]

JONATHAN SIMPSON is a frequent contributing writer to CSM's Marketplace Exchange

FAMILYGRAM Continued from page 11

seek Him first, and reminded us that He would take care of the rest. Whatever your past traditions have been, or whatever new ones you would like to create, make sure that the center of the season is Jesus.

CHRISTMAS GIVING

During this season, take a portion of what you might would have budgeted for giving within your family, and instead use those funds to bless a family who does not have much; or, sow into your church or into a mission.

One of the most meaningful moments for me last year was having opportunity to personally give to a lady who called me one evening at the church office and told me about her grandson who lived with her. She said her family had no resources to give him things he needed, much less special Christmas gifts.

My wife and I prayed about it, and we felt the Lord wanted us to do something personally to bless her. The Lord told us an amount of money to give to her, though she had not asked for money. When I told her what I wanted to do, she wept for joy. And, so did I.

Then, I asked for her family's address so that I could bring the gift; when she told me, I thought it sounded familiar. When I arrived, I was amazed that it was the house that had belonged to a man who had pastored and discipled me many years ago. In 1981, there had been a fire at my pastor's house, and I had worked with many others to help restore it. It was a house where I had been blessed and had been a blessing. Now, here I was, 30 years later, standing on that same doorstep, able to bless another family living there. My heart was so full ... I think "it grew three sizes that day!"

I think of my sister, Charlyn, and brother-in-law, Enrique, and the daily ministry they do via Hidden Treasures in Costa Rica to reach many children there. I think of teams working in the hardest places of the world to rescue women and children out of the slavery of human trafficking. I think of local missions who feed and shelter those with nothing to eat or no place to stay. We do not lack for opportunities to give to worthy ministries.

Some ministries receive second-hand items for re-sale or



for distribution to the needy. One great Christmas idea is to seek out opportunities to "de-clutter" and simplify our own lives by giving some of our abundance away to others. Whatever you do and however you do it, find ways this year to give to those who cannot pay you back ... and the Lord will repay you in far greater ways than you can ask or imagine!

CHRISTMAS VOLUNTEERING

In addition to sharing money or things, consider sharing your time this Christmas. It could be at your church or in some mission. It could also be inviting someone into your home to share in the joy of the season with your family. Many of our family Christmas celebrations have been greatly enriched by receiving guests into our home. I feel the presence of Jesus the strongest when I am sharing Him with others...His life, His kindness, His resources, His love, His Good News.

I'll never forget times leading our local church youth group, including the holiday season, where we would visit a homeless mission and bring food, present music and testimonies, eat together, and even play basketball together with the men there. The key is engagement; to personally be able to look someone in the eye and communicate to them that God values them, and so do you.

Jesus volunteered to go on the greatest and longest mission journey ever when He stepped out of glory and eternity and into the mortal body of a helpless baby in a manger in a poor country in a troubled time. We join with the mission of Jesus when we step out of our comfort zones and extend "joy to the world."

LET THERE BE PEACE ON EARTH

Peace on earth starts at home. It starts in our hearts. Jesus came as the Prince of Peace. It is His rulership in our hearts and homes that brings His peace and joy. To be able to cease from our striving for "more, more, more" would surely bring great rest to our souls, not to mention our bank accounts. To be content with the blessings that God has given to us and to thank Him for it, is to make room for Him to do more in and through us.

I still miss my Grandma, and so many of my other loved ones who have gone on to be with the Lord. But I thank God for the eternal legacy of truth they left to me. I'll be thinking a lot about that this Christmas ... with great gratitude. 121



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